

Strategic Thinking

Pure&Simple



MANAGING AND LEADING FOR RESULTS.

OUTCOMES

This skill-building workshop will help equip your management team with the know-how to formulate a winning strategy that:

- Is clear, concise, and powerful.
- Is owned and committed to by all team members.
- Is a useful guide for your management team in decision making and resource allocation.
- Is able to grow your organization and minimize competition.
- Helps develop a management team that can think and act strategically.
- Helps your organization achieve supremacy over the long-term.



For over 25 years in corporate “war rooms” around the world, DPI has worked closely with and observed the thought processes of skilled strategic thinkers—CEOs of successful major companies—to codify and create the DPI Strategic Thinking Process

The DPI Strategic Thinking Process is a unique and proven “How To” approach that allows Senior Executives to effectively formulate Winning Corporate Strategies.

THE NEED FOR STRATEGIC THINKING

A clear, well-articulated strategy defines the corporate mission for those charged with carrying it out.

Unfortunately, in most companies the strategy resides solely in the head of the CEO or in a leather-bound report that sits on the shelf collecting dust. As management attempts to implement the strategy, the organization zigzags from event to event, lacking clear direction. The company loses momentum. Resources are wasted.

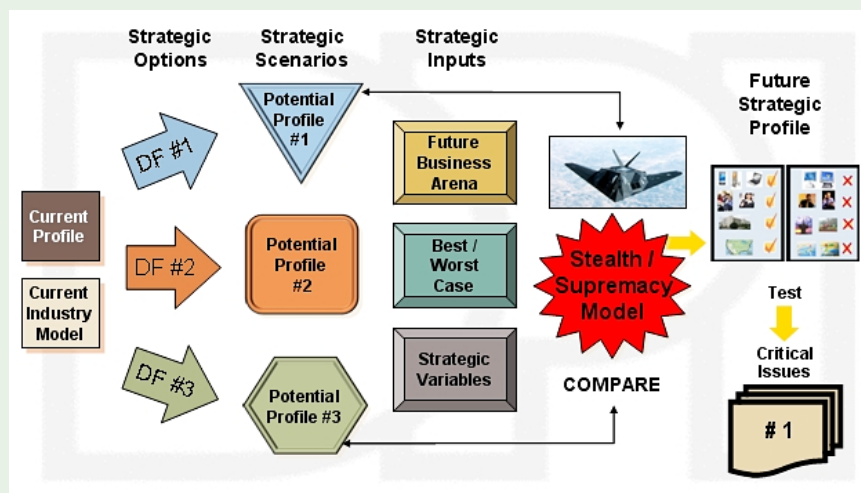
STRATEGIC THINKING VS STRATEGIC PLANNING

Traditional approaches to strategic planning produce thick and complex reports that are often poorly understood and difficult to implement. Strategic Thinking is a living, breathing process that enables senior management to formulate a strategy together, debate the key issues, evaluate the internal and external environments the organization will face, forge a meaningful strategic profile for the future of the company that all agree upon, and build an action plan to deploy the strategy effectively.

WHO SHOULD ATTEND?

Top and senior management personnel who are either formulators and/or key implementers of their organization's direction and strategy.

STRATEGIC THINKING PROCESS



PROGRAM CONTENT

- Strategic Thinking versus Strategic Planning.
- DPI's Strategic Thinking Process and its conceptual underpinnings.
- A comprehensive process to identify current strategic profile and current industry model.
- Tools to help you identify new and emerging trends and their implications.
- Analyses your organization's strategic variables that should be leveraged or addressed going forward.
- Understanding your company's Driving Force and strategic options.
- Formulating a future strategic profile.
- Identifying critical issues.
- Establishing strategic objectives and action plans.

MANAGING AND LEADING FOR RESULTS.

PROGRAM SCHEDULE

DAY 1

8:00 a.m. - 8:30 a.m.

8:30 a.m. - 5:30 p.m.

Registration

- Opening Remarks & Introductions
- Strategy, Strategy versus Operations
- Strategic Supremacy and Changing The Game
- The DPI Strategic Thinking Process
- Current Profile Analysis
- Current Industry Model Analysis (Hands-on Exercise)
- Future Business Arena (Hands-on Exercise)
- Best/Worst Case (Hands-on Exercise)
- Strategic Variables
- The 'Music'
- Wrap-up of Day 1

DAY 2

8:30 a.m. - 5:30 p.m.

- Welcome
- Strategic Profile and Driving Force
- Business Concept and Potential Strategic Scenarios
- Potential Strategic Scenarios (Hands-on Exercise)
- Future Strategic Profile, Strategic Filter and Critical Issues
- Stealth Entrant and Strategic Positions
- Outcomes and Strategy Formulation Timeline
- Question & Answer/Open Forum

Coffee Breaks: 10:15 - 10:30 a.m. and 3:00 - 3:15 p.m.

Lunch Break: 12:00 - 1:00 p.m.

For more information, contact

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