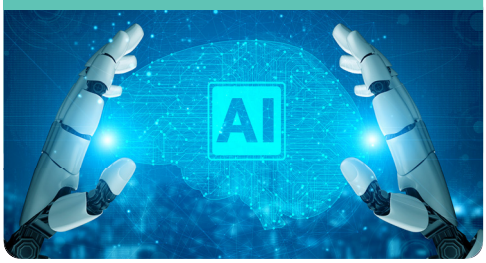
Integrating AI into Business Strategies

A Program for Business Leaders



96%

of manufacturers plan to invest in AI, but less than one-third have formally incorporated AI into their strategies.



While the need to adopt AI has been obvious, there remains a lot of confusion regarding how and where to implement it. According to the Manufacturing Leadership Council's Industrial AI in 2023 survey, only about 29% of companies have incorporated their AI initiatives into their formal plans or strategies, despite the fact that 96% of manufacturers intend to increase AI investments.

Source : Exclusive Profet AI Survey Assesses the Extent of AI Implementation in 160 Leading Taiwan Manufacturers in 2023.

Join this signature program, if you match with one or more of these points:

- Not sure how and where to start with an AI initiative.
- Want to craft an effective AI strategy that is aligned to your organization's goals and strategies.
- Seek effective ways to implement AI action plans in targeted functions or across the organization.

What you will learn from this program

Available in both Public Workshop and customizable, In-House Workshop formats, this program includes 4 Modules:



I: The AI 'Must-Knows'

Besides providing foundational knowledge on AI developments & functionalities, and relevant AI Use Cases in businesses, this module covers some key issues and trends that senior executives need to reckon with when deliberating or executing an AI initiative, including ethics, data privacy, and workforce implications.



II: Identifying AI Opportunities

Based on DPI's Strategic Thinking methodology, participants will learn how to define and recognize business areas where they can leverage AI for their competitive advantages. Participants will also learn AI Use Cases across industries where AI can offer the highest outcomes and where it can provide only optimum results, as well as alternative AI techniques.



III: Aligning Your AI and Business Strategies

Participants will learn how to align their AI initiatives with business strategies and objectives. These included business model, value chain, and risk assessment analyses.



IV: Developing Successful AI Roadmap and Action Plans

Learn how to develop unique action plans and roadmap for successful implementation. These included accessing your organization's AI readiness, prioritizing the opportunities, resource allocation, piloting and scaling AI projects, setting metrics and measuring your AI success.

For organizations that want to go beyond workshops and carry on into AI project implementation, there is the option to learn and utilize Change Model and Execution tools to address mindsets, engage employees and develop leaders to ensure implementation success.

Who should join this program

- Senior Executives and Business Leaders

For more information please contact 094 151 9159
www.pacrimgroup.com/hexatech

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